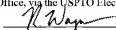


# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                  |  |             |                  |
|------------------|--|-------------|------------------|
| Inventor:        | KELLAM et al.  | Examiner:   | Chuks N. Onyezia |
| Application No.: | 10/043,357   | Art Unit:   | 3691             |
| Filed:           | January 9, 2002                                      | Docket No.: | ARIBP064         |
| Title:           | METHOD OF BIDDING TO DRIVE COMPETITION IN AN AUCTION |             |                  |

## CERTIFICATE OF TRANSMISSION VIA EFS

I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office, via the USPTO Electronic Filing System on: March 31, 2009.

  
Robyn Wagner

## AMENDMENT E

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed December 1, 2008. The following amendments and remarks are respectfully submitted.